

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17(a)-1(b)(3) THEREUNDER

- 1. 26 September 2023 Date of Report (Date of earliest event reported)
2. 152747 SEC Identification Number 3. 000-153-790-000 BIR Tax Identification Number
4. AYALA LAND, INC. Exact Name of registrant as specified in its charter
5. PHILIPPINES Province, country or other jurisdiction of incorporation 6. (SEC Use Only) Industry Classification Code
7. 31F, Tower One and Exchange Plaza, Ayala Avenue, Makati City Address of principal office 1226 Postal code
8. 7908-3000 Registrant's telephone number, including area code
9. Not Applicable Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the SRC

Table with 2 columns: Title of Each Class, Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding. Rows include COMMON SHARES and VOTING PREFERRED SHARES.

Indicate the item numbers reported herein : Please refer to attached letter

Re: Results of the Special Board Meeting

Pursuant to the requirements of the Securities Regulations Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Ayala Land, Inc.

Registrant

Handwritten signature of Michelle Marie T. Valbuena

MICHELLE MARIE T. VALBUENA

Senior Compliance Manager

Date 26 September 2023

* Print name and title of the signing officer under the signature.



September 26, 2023

Securities and Exchange Commission

17/F SEC Headquarters, 7907 Makati Avenue
Barangay Bel-Air, Makati City

Attention: Hon. Vicente Graciano P. Felizmenio, Jr.
Director, Markets & Securities Regulation Department

Philippine Stock Exchange, Inc.

6/F PSE Tower
5th Avenue corner 28th Street
Bonifacio Global City, Taguig City

Attention: Ms. Alexandra D. Tom Wong
Head, Disclosure Department

Philippine Dealing and Exchange Corporation

29th Floor, BDO Equitable Tower
8751 Paseo de Roxas, Makati City 1226

Attention: Atty. Marie Rose M. Magallen-Lirio
Head, Issuer Compliance and Disclosures Dept.

Gentlemen:

Please be informed that our Board of Directors, at its special meeting held today, approved the following appointments and promotions upon the endorsement of our Corporate Governance and Nomination Committee:

1. The appointment of the following officers effective October 1, 2023:
 - a. Ms. Mariana Beatriz Zobel de Ayala as our Senior Vice President. She will also be part of Ayala Land's Management Committee. Ms. Zobel de Ayala is a member of our Board of Directors.
 - b. Ms. Pauline Clarisse K. Feria as our Vice President. This will be concurrent to her role as Head of Strategy at Ayala Corporation. She started her career in UBS Investment Bank until she joined Ayala Corporation in 2016. She obtained her Bachelor's Degree in Economics from Yale University and her Masters of Business Administration from The Wharton School.
 - c. Mr. Roscoe M. Pineda as our Chief Information Officer *vice* Ms. Amelia Ann T. Alipao. Mr. Pineda is one of our Vice Presidents and currently the IT Director of the Residential Business Group.
 - d. Ms. Isabel D. Sagun as our Chief Human Resources Officer. Ms. Sagun is also one of our Vice Presidents and currently our HR Head of Operations.
2. The appointment of Mr. Jeremy U. Sy as our Vice President effective as of September 1, 2023.

3. The promotion of the following officers effective October 1, 2023:

<u>Name</u>	<u>From</u>	<u>To</u>
Enrique B. Manuel, Jr.	Assistant Vice President	Vice President
Joseph Carmichael Z. Jugo	Vice President	Senior Vice President
Raquel S. Cruz	Vice President	Senior Vice President
Christopher B. Maglanoc	Vice President	Senior Vice President

The profiles of Mr. Manuel and Mr. Sy are in the attached Annex "A".

Thank you.

Very truly yours,



SOLOMON M. HERMOSURA

Corporate Secretary
and Group General Counsel

Annex “A”

Enrique B. Manuel, Jr., 50, Filipino, is currently the HR Head of ALI Corporate Support and the HR Corporate Support Group Head of Alveo Land Corp. Mr. Manuel led the ALI Corporate’s HR Talent Management and Corporate Services in 2020. Prior to joining HR, he was the Operations Head and Head of Business Development for ALI in Mindanao from 2016 to 2020. He was formerly the Head of ALI Control and Analysis, Chief Risk Officer, Chief Finance Officer of the ALI Vismin. Prior to joining Ayala Land, Inc. in 2007, he was a Senior Manager in the Risk Management Group of Ernst & Young LLP, based out of New York City, USA. Mr. Manuel graduated from the University of the Philippines, Diliman in 1994 with a Bachelor of Science degree in Business Administration. He earned his Masters in Business Administration from Boston University with a major in Operations and Finance.

Jeremy U. Sy, 48, Filipino, was a Growth and Strategy Director at Agency from January 2023 to August 2023. The first part of Mr. Sy’s career was spent in the world of advertising. As a creative strategist working across the USA, UK, China, Australia and the Philippines, he became adept at identifying and articulating human insights and translating these into marketing and communications strategies that change people’s minds, hearts and behaviors. His past positions include: Vice President for Insight and Innovation at Quilt.AI from February 2022 to November 2022; Director of What If! Innovation, Accenture from February 2020 to February 2022, Global Practice Lead Innovation at Kantar Consulting from July 2017 to February 2020, and Chief Executive Officer at Flamingo from August 2016 to May 2017. Mr. Sy earned his Bachelor of Arts degree in Psychology at Harvard University in June 1996.